



CHRISTIAN CITY  
LOVING PEOPLE...LOVING PEOPLE

**A sporting clays event to benefit  
the American Cancer Society and Christian City**  
Friday, March 19, 2010 ~ Cherokee Rose Sporting Resort - Griffin, GA

**SPONSORSHIP OPPORTUNITIES**

**“SHARPSHOOTER” SPONSORSHIP LEVEL - \$4,000**

- Company recognized as a “Sharpshooter” Sponsor in all event publicity
- Company name/logo and recognition as a “Sharpshooter” Sponsor in some event material (sponsor banners & scorecard).
- Two four-person squads (8-shooter registrations), including lunch, awards program, 12- or 20-gauge ammunition and participant gift for each squad member
- Two (2) additional company representatives to attend lunch and awards program

**“MARKSMAN” SPONSORSHIP LEVEL - \$2,000**

- Company recognized as a “Marksman” Sponsor in all event publicity
- Company name/logo and recognition as a “Marksman” Sponsor in some event material (sponsor banners).
- One four-person squad (4-shooter registrations), including lunch, awards program, 12- or 20-gauge ammunition and participant gift for each squad member

**LUNCH SPONSOR - \$750**

- Company name as a Lunch Sponsor on sponsor banner
- Verbal recognition of Lunch Sponsors during lunch
- Two company representatives to attend lunch and awards program

**BREAKFAST SPONSOR - \$500**

- Company name as a Breakfast Sponsor on banner

**BEVERAGE CART/ COOLER SPONSORSHIP - \$500**

- Company name as a Beverage Sponsor on beverage cart(s) and/ or banner

**STATION SPONSORSHIP - \$250**

- Company name as a Station Sponsor on signage at shooting stations (one sign/ sponsorship)

**RAFFLE SPONSORSHIP - \$250**

- Company name as a Raffle Sponsor on signage at raffle table

**SQUAD/ INDIVIDUAL PARTICIPATION OPPORTUNITIES**

**SQUAD REGISTRATION - \$1,600**

- One four-person squad
- Lunch and awards program for four
- 12- or 20-gauge ammunition for each squad member
- Participant gift for each squad member

**INDIVIDUAL REGISTRATION - \$450**

- Individual registration (may be paired with other ‘individual’ shooters at Batson-Cook’s discretion)
- Lunch and awards program for one
- 12- or 20-gauge ammunition for individual
- Participant gift for individual

**RAFFLE TICKET - \$25 (5 TICKETS FOR \$100)**

- Individual ticket(s) may be purchased for choice of prizes such as GPS navigation system, gift certificates, binoculars, and many other outdoor sporting items
- Tickets may be purchased in advanced and will be presented at registration
- There is no limit to the number of tickets that may be purchased and you do not have to be present to win.

**SPONSOR LOGOS**

Please send to Rebecca Gaston  
([rgaston@batson-cook.com](mailto:rgaston@batson-cook.com)) in either .jpeg or .eps format (.eps is preferred)

Call Rebecca at 706-643-2533 with questions related to logo/ artwork.

Logos must be received by Friday, March 5th in order to guarantee placement on signs/ banners!

**PAYMENT INFORMATION:**

**For Sponsorship Levels Only** - If you would like your donation to be tax deductible, please make payment in two separate checks (50% to the American Cancer Society and 50% to Christian City) Otherwise, please make your check payable to Batson-Cook Company

All others please make checks payable to Batson-Cook Company

**ALL CHECKS AND REGISTRATION FORMS SHOULD BE MAILED TO:**  
Leia Wolfe, Batson-Cook Company,  
300 Galleria Parkway, Suite 1600, Atlanta, GA 30339

**IMPORTANT NOTES**

Related publicity and sponsorship acknowledgement will begin upon receipt of sponsorship money and completed sponsorship commitment form.

Awards will be presented to the day's top individual shooters (**not squads**). Only individual scores will be considered for the High Over-All and Lewis Class Winners.

*All proceeds will be divided equally between the American Cancer Society and Christian City.*



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## SPONSORSHIP COMMITMENT FORM

Please complete the sponsorship commitment form. For additional information on sponsorship opportunities, please contact Rebecca Gaston with Batson-Cook at 706-643-2533 (office) or rgaston@batson-cook.com.

Please check all that apply:

- \$ 4,000 "Sharpshooter" Sponsor
- \$ 2,000 "Marksman" Sponsor
- \$ 750 Lunch Sponsor
- \$ 500 Breakfast Sponsor
- \$ 500 Beverage Cart/ Cooler Sponsor
- \$ 250 Station Sponsor
- \$ 250 Raffle Sponsor
- \$ 25 One Raffle Ticket: # of Tickets \_\_\_\_\_
- \$ 100 Five Raffle Tickets

\$ \_\_\_\_\_ Total Amount Enclosed

*\*Your donation is tax deductible as allowed by law\*. Deadline for registration and fees is Friday, February 26, 2010.*

Contact Name: \_\_\_\_\_

Company/ Squad Name: \_\_\_\_\_

If squad registration is included in sponsorship, please also complete the attached *Sponsorship Squad Registration*

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Email for Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please feel free to make your sponsorship contribution or other donation amount in memory or in honor of a loved one, co-worker, friend, etc. These individuals will be recognized on our Memory/ Honor Board during the event.

- \$ \_\_\_\_\_ (Additional Donation)
- Sponsorship Amount (Indicated Above)

In Memory Of \_\_\_\_\_ / In Honor Of \_\_\_\_\_

### SPONSORSHIP SQUAD REGISTRATION

*\*\*This portion is to be completed for squads registering as a part of a Sponsorship Package Only\*\**

Sponsor Company Name: \_\_\_\_\_

Note: There are only four (4) shooters per squad. Please indicate the names of your squad members and their ammunition preference below:

#### *Squad #1 - Sharpshooter and Marksman Sponsors Only*

Member 1: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Member 2: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Member 3: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Member 4: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

#### *Squad #2 - For Sharpshooter Sponsors Only*

Member 1: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Member 2: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Member 3: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Member 4: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

**\*If you would like your donation to be tax deductible, please make your payment in two separate checks - 50% to American Cancer Society and 50 % Christian City**

*Otherwise, please make check payable to:*

***Batson-Cook Company***

Please send completed form and check(s) to:

***Leia Wolfe, Batson-Cook Company,***

***300 Galleria Parkway, Suite 1600, Atlanta, GA 30339***



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## SQUAD/ INDIVIDUAL REGISTRATION FORM

\*\*This form is to be completed by Squads or Individuals that are not registering as part of a Sponsorship Package\*\*

Please complete the registration form for each team or individual registration and remember that your contributions benefit the American Cancer Society and Christian City programs!

For additional information on team or individual participation, please contact Leia Wolfe or Mark Traylor with Batson-Cook at 770-955-1951 office or [wolfe@batson-cook.com](mailto:wolfe@batson-cook.com) / [mtraylor@batson-cook.com](mailto:mtraylor@batson-cook.com).

Please check all that apply:

- \$ 1,600 Four-Person Squad Registration
- \$ 450 Individual Registration / # of Individuals \_\_\_\_\_
- \$ 25 One Raffle Ticket / # of Tickets \_\_\_\_\_
- \$ 100 Five Raffle Tickets

\$ \_\_\_\_\_ **Total Amount Enclosed**

*Deadline for registration and fees is Friday, February 26, 2010.*

Contact Name: \_\_\_\_\_

Company/ Team Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Email for Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Member 1: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Member 2: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Member 3: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Member 4: \_\_\_\_\_ Gauge (circle one): 12-g / 20-g

Please feel free to make your sponsorship contribution or other donation amount in memory or in honor of a loved one, co-worker, friend, etc. These individuals will be recognized on our Memory/ Honor Board during the event.

- \$ \_\_\_\_\_ (Additional Donation)
- All Fees (Indicated Above)

In Memory Of \_\_\_\_\_

In Honor Of \_\_\_\_\_

### **PAYMENT:**

**Please make squad/ individual registration and raffle ticket checks payable to:  
Batson-Cook Company**

Please send completed form(s) and check to:

*Leia Wolfe, Batson-Cook Company  
300 Galleria Parkway, Suite 1600, Atlanta, GA 30339*